

# Chapter 10

## ACTION PLAN

### Introduction

The following tables are a summary of the recommendations and actions described in the preceding plan chapters. The tables include information concerning how and when the recommended actions should be implemented. The actions are organized in the same order they are presented in each plan chapter with the corresponding page number cross-referenced in the first column of the table. Each action has been assigned a priority for completion. The group or groups primarily responsible for implementation of each action is also identified. The primary method of implementation (ordinance, special study, etc.) is indicated in the last column of the table.

### Timeframe for Completion

The four timeframes described below should be considered as general guidelines for the order in which the various actions should be implemented. However, if unexpected opportunities arise due to available funding or volunteers for a particular project, that action should be moved up in the timeline assuming it would not prevent the implementation of a higher priority goal.

Immediate: Actions that should be implemented within the next one to two years. Most ordinance amendments are identified as immediate actions because they can be accomplished relatively quickly. Because the implementation actions include numerous ordinance amendments, it is recommended that they be undertaken comprehensively as part of an overall update to the Township ordinances. An immediate action may also be the first step in a long-term program.

Short-Term: Actions to be implemented or initiated within the next three to five years or when immediate actions have been accomplished.

Long-Term: Actions to be implemented or initiated within the next five to ten years or when funding becomes available.

On-going: Actions that will require a continued effort. The initial action, if not already begun, should be undertaken in the next one to two years. These actions often involve monitoring or the continuation of existing programs.

### Priorities

A priority of high, medium, or low has been assigned to each of the actions. These priorities represent the importance to the Township for initiating and completing various plan recommendations. In general, most high priority items should be completed in an immediate or short-term timeframe. In some cases, an action might be considered a high priority, but the timeframe for completion may take place over several years because of the effort and/or cost involved in its implementation.

## **Responsibility**

The Board of Supervisors maintains the authority for implementing the Plan. The number and diversity of recommendations listed in this chapter may require the various agencies and commissions within the Township to assist the Board in achieving these actions. This assistance can take the form of research, working with consultants and offering recommendations to the Board for their consideration.

The group or groups with primary responsibility for assisting the Board with a particular action are listed under this heading. Generally, the groups that may have the most responsibilities assigned to them are the Planning Commission and the Township administration and staff. In some cases, a special task force may be formed consisting of members from one or more of the groups listed. In the case of ordinances the Board of Supervisors hold the authority to adopt the proposed ordinance, but primary responsibility for drafting proposed language is assigned to the Planning Commission.

Note that the groups listed under the “Township Responsibility” column do not include outside organizations and consultants. Although the Township will likely want to involve such groups in some of these efforts to provide technical assistance or support, only Township groups are included in this column.

## **Top Priorities**

It is recognized that not all recommendations presented in this chapter may be achieved over the ten year horizon of the Plan. Resources must be allocated as the Township can make them available. In order to effectively achieve the implementation of this Plan, a list of top priority actions has been identified. These include all recommendations that have been ranked as having an “Immediate” timeframe and a “High” priority.

## **Progress Reports**

Although the long-range horizon for this plan is 20 years, recommendations and actions should be re-evaluated on a regular basis. A full review and update of the plan should be undertaken at least every ten years and the progress report described below completed yearly. Continual evaluation of the plan actions is essential to the successful implementation of the goals of the plan.

In order to assess the effectiveness of the plan, the Planning Commission should provide a progress report to the Supervisors and other Township authorities, boards, commissions, and staff on the plan actions that have been implemented. These reports should be provided on an annual basis, starting from the date of adoption of this Plan. The report should include an assessment of the implemented and proposed actions and determine what, if any, adjustments or additions might be needed to the adopted implementation actions. This information should also prove useful when the next full update of the Comprehensive Plan is undertaken.

## IMPLEMENTATION ACTIONS

### Land Use Plan Recommendations (Chapter 2)

The actions outlined below implement the land use plan recommendations discussed in detail in Chapter 2 of the Comprehensive Plan. The Land Use Plan recommends an overall land use pattern for the Township. The planning techniques outlined in the table are intended to achieve the primary objectives of each land use designation including the location of and types of land uses envisioned for those designations.

Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>2A</b>	<b>Promote redevelopment in commercial districts that enhances the character of the community.</b>				
<b>2A-1</b>	<b>Designate commercial districts as redevelopment areas, and create incentives through zoning to redevelop existing business sites as well as vacant or underutilized properties.</b>				
2A-1-1 p.2-2	Develop Corridor Design Plans for commercial segments along West Chester Pike (Route 3), Paoli Pike, and Boot Road, with input from local business owners.	Long-term	Medium	Township Manager	Manager to develop Plan.
2A-1-2 p.2-2	Publish recommendations of the Corridor Design Plans for future development of vacant and underutilized sites in the form of Design Guidelines.	Long-term	Medium	Township Manager	Plan documents, summaries and marketing in Township newsletter, on Township website, and local newspaper
2A-1-3 p.2-2	Consider adopting an Ordinance to capture any proposed additional public rights-of-way.	Short-term	Medium	Planning Commission, Park and Recreation Board	Ordinance
2A-1-4 p.2-2	Update the Township Zoning Map to agree with current zoning and land development ordinances.	On-going	High	Township Manager	Review Zoning Map for consistency with current ordinances

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>2A-2</b>	<b>Adopt design standards that create unifying visual features within existing commercial districts, primarily through landscaping, access control, sign regulation, and pedestrian/bicycle facilities.</b>				
2A-2-1 p.2-3	Provide greater flexibility in the use of common driveways, including providing design or use incentives that allow for business owners to redesign existing parking areas to create greater driving and access safety.	Short-term	High	Planning Commission	Subdivision and Land Development Ordinance, references to Zoning Ordinance; incentives should be tied to reductions in landscape buffer requirements, setbacks, or parking.
2A-2-2 p.2-3	Establish a shared parking strategy that reduces the number of total parking spaces required for adjacent commercial and noncommercial uses.	Immediate	High	Planning Commission	Zoning Ordinance, reference to Subdivision and Land Development Ordinance; Shared parking should incorporate a calculation that identifies peak hours of operation of adjacent uses to identify the number of adjacent parking spaces that could be shared.
2A-2-3 p.2-3	Re-examine existing minimum parking requirements and, using the most recent available parking generation data, reduce the amount of parking required.	Immediate	High	Planning Commission	Zoning Ordinance
2A-2-4 p.2-3	Encourage alternative paving of parking areas to include the use of porous paving systems.	Immediate	High	Planning Commission	Zoning Ordinance
2A-2-5 p.2-3	Develop and approve a sign plan in accordance with a Corridor Design Plan.	Long-term	Medium	Planning Commission	Sign Plan – defines a common design theme and parameters to implement along designated Corridors. Zoning Ordinance for consistency with the Sign Plan.
2A-2-6 p.2-3	Review landscaping regulations to provide more flexibility in the design and improvement of nonconforming and combined sites.	Short-term	High	Planning Commission, Conservancy Board	Incorporate into Subdivision and Land Development Ordinance
2A-2-7 p.2-3	Consider an increase in structure height in commercial districts to reduce impervious coverage and increase open space.	Short-term	High	Planning Commission	Zoning Ordinance

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>2B</b>	<b>Develop innovative design standards for future residential, commercial, and industrial development and redevelopment that minimizes impact on the environment and maximizes preservation of open space.</b>				
<b>2B-1</b>	<b>Amend cluster design regulations to create a site design “blueprint” that defines future design parameters for new residential, commercial, and industrial development.</b>				
2B-1-1 p.2-4	Develop and adopt cluster design regulations appropriate to the Business Park (BP) district.	Short-term	Medium	Planning Commission	Zoning Ordinance
2B-1-2 p.2-4	Consider cluster design as a by-right development, with the current conventional design converted to a conditional use approval.	Long-term	Low	Planning Commission	Zoning Ordinance (R-2 and R-4 Districts only)
2B-1-3 p.2-4	Consider raising the minimum common open space requirement to 50% for residential development, with a smaller percentage for commercial and industrial cluster development.	Long-term	Low	Planning Commission	Zoning Ordinance
<b>2B-2</b>	<b>Adopt provisions that encourage flexibility for infill opportunities, while maintaining the existing character of local neighborhoods.</b>				
2B-2-1 p.2-5	Encourage cluster development of Low Density Residential (LDR) areas that protects existing historic structures and natural resources.	Short-term	Medium	Planning Commission	Zoning Ordinance, Subdivision and Land Development Ordinance
2B-2-2 p.2-5	Review and revise the existing lot area, width, and yard regulations of the R-3 district to reflect the existing lot sizes within the district.	Short-term	Medium	Planning Commission	Zoning Ordinance (R-3 District)
<b>2C</b>	<b>Encourage higher density uses along major roads and highways.</b>				
<b>2C-1</b>	<b>Encourage multi-story development of commercial areas to create greater diversity of use.</b>				
2C-1-1 p.2-5	Evaluate the restriction allowing only one principal use per commercial lot and revise C-4 district area and bulk standards to reflect additional potential uses and multi-use development.	Short-term	Medium	Planning Commission	Zoning Ordinance
2C-1-2 p.2-5	Consider an increase in structure height in commercial districts to reduce impervious coverage and increase open space.	Immediate	High	Planning Commission	Zoning Ordinance

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>2D</b>	<b>Preserve and enhance the concept of a Town Center.</b>				
<b>2D-1</b>	<b>Hold a workshop to develop a unifying design concept for the Town Center.</b>				
2D-1-1 p.2-6	Hold a workshop to invite members of the public, design professionals, business owners, community leaders, and public officials to develop a common design concept and parameters for the Town Center.	Long-term	Low	Planning Commission	Public Design Workshop incorporating: <ul style="list-style-type: none"> <li>• Small group sessions with design professional to identify existing assess and concerns;</li> <li>• Potential design solutions to unify the Town Center;</li> <li>• Ordinance amendments to address design recommendations;</li> <li>• A growth plan to maintain economic viability of the Goshen Village Shopping Center.</li> </ul>
2D-1-2 p.2-7	Publish the results of the workshop in a summary report.	Long-term	Low	Township Manager, webmaster	Township building, newsletter, and website
<b>2E</b>	<b>Encourage and support regional planning initiatives that promote best planning practices.</b>				
<b>2E-1</b>	<b>Adopt revisions to the Township Zoning Ordinance to achieve consistency with adjacent township comprehensive plans and zoning ordinances.</b>				
2E-1-1 p.2-7	Review the Zoning Ordinance for provisions to address incompatible land uses along the borders, and adopt revisions as needed.	Short-term	High	Planning Commission	Zoning Ordinance
<b>2E-2</b>	<b>Continue participation in the West Chester Regional Planning Commission (WCRPC).</b>				
2E-2-1 p.2-8	Continue to coordinate planning initiatives and studies with member municipalities in the WCRPC.	On-going	Medium	Supervisors	Coordinated with the Township representative to the WCRPC
2E-2-2 p.2-8	Support development of a regional comprehensive plan.	Immediate	High	Supervisors	Coordinated with the Township representative to the WCRPC
2E-2-3 p.2-8	Support development of other regional initiatives of interest to East Goshen.	On-going	Medium	Planning Commission	Special Study, Zoning Ordinance revisions
<b>2E-3</b>	<b>Continue participation in the West Chester Area Council of Governments (WCACOG).</b>				
2E-3-1 p.2-8	Continue to coordinate services and training with member municipalities in the WCACOG.	On-going	Medium	Township Manager	Coordinated with WCACOG

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
2E-3-2 p.2-8	Advocate for the WCACOG to become a leading organization for the coordinated planning of services and decision making.	On-going	Medium	Township Manager	Coordinated with WCACOG
<b>2E-4</b>	<b>Maintain consistency with <i>Landscapes</i> and coordinate planning efforts with Chester County.</b>				
2E-4-1 p.2-9	Continue to participate in the Vision Partnership Program (VPP) provided by the County to coordinate the development of consistent plans and regulations in keeping with the mandates of <i>Landscapes</i> .	On-going	Medium	Supervisors	Tier I Vision Partnership Program for ordinance revisions and special study topics.

### Housing Plan Recommendations (Chapter 3)

The strategies shown below are intended to implement the housing recommendations of Chapter 3 of the Comprehensive Plan. The primary intent of these actions is to address housing issues relating to affordability, fair share obligations, and the conservation of neighborhood character. While some actions can be implemented locally through ordinance revisions, others require further study by the Township and public information efforts.

Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>3A</b>	<b>Preserve the character and diversity of existing residential neighborhoods.</b>				
<b>3A-1</b>	<b>Strengthen enforcement of building and maintenance codes.</b>				
3A-1-1 p.3-1	Ensure that code enforcement employees are fully trained on all elements of the Uniform Construction Code (UCC).	On-going	High	Township Manager	Training sessions by the Pennsylvania State Association of Townships (PSATS) or State agencies
3A-1-2 p.3-1	Review and update procedures to guide Township enforcement of building and maintenance codes.	On-going	High	Township Manager, Code Enforcement Officers	Procedures manual, coordination with Township Authorities, Boards, and Commissions (ABCs)
3A-1-3 p.3-2	Ensure compatibility between the older building code element of the UCC with the Township's Historic Preservation Ordinance to address adaptive reuse of historic structures.	Immediate	High	Code Enforcement Officers, Historical Commission	For adaptive reuse petitions, factor in adjustments to building code requirements that are intended to ease conversions for historic structures.
<b>3A-2</b>	<b>Encourage rehabilitation of housing in transitional neighborhoods.</b>				
3A-2-1 p.3-2	Obtain and post rehabilitation contacts, information pamphlets, and application materials at the Township building.	On-going	Medium	Township Manager	Written pamphlets and information sheets (Township generated and available from local agencies)
3A-2-2 p.3-2	Publish contact information in the Township newsletter and on the Township website.	On-going	Medium	Township Manager, webmaster	Township newsletter and website
3A-2-3 p.3-2	Encourage redevelopment of existing housing stock and development of vacant sites in older neighborhoods by providing for flexibility in the types of residential uses permitted.	On-going	Medium	Planning Commission	Zoning Ordinance

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>3B</b>	<b>Encourage design and layout of housing that maximizes the preservation of open space and the protection of environmentally sensitive land.</b>				
<b>3B-1</b>	<b>Encourage the use of clustering methods for new development of vacant lands.</b>				
3B-1-1 p.3-3	Provide a density bonus for increased open space.	Immediate	High	Planning Commission	Zoning Ordinance
3B-1-2 p.3-3	Ensure common open space includes natural resources that connect to form natural corridors for wildlife habitat.	On-going	High	Planning Commission, Conservancy Board	Zoning Ordinance
<b>3C</b>	<b>Promote redevelopment in residential districts to preserve the character of East Goshen. Ensure redevelopment is suited in scale and character to the existing neighborhood.</b>				
<b>3C-1</b>	<b>Review zoning regulations that inhibit affordable housing development or redevelopment.</b>				
3C-1-1 p.3-4	Review area and bulk regulations in the residential districts.	Short-term	Medium	Planning Commission	Zoning Ordinance (prior to amendments, a study of area and bulk regulations in the residential districts)
3C-1-2 p.3-4	Review impervious coverage requirements in all residential districts.	Short-term	Medium	Planning Commission	Zoning Ordinance

## Natural Resources Protection Plan Recommendations (Chapter 4)

The strategies outlined below are intended to implement the natural resource protection measures identified in Chapter 4 of the Comprehensive Plan. The majority of these strategies can be implemented through ordinance provisions. Education of residents concerning resource related issues and current Township protection efforts is also an important aspect of implementation strategies.

Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>4A</b>	<b>Prohibit development and redevelopment within highly sensitive environmental areas.</b>				
<b>4A-1</b>	<b>Promote preservation of large land tracts.</b>				
4A-1-1 p.4-2	Inform landowners about the benefits of preservation and the available programs.	On-going	Low	Conservancy Board, Township Manager, webmaster	Pamphlets, Township Newsletter and website, information available from requisite County and State agencies
<b>4A-2</b>	<b>Protect serpentine as a unique natural resource.</b>				
4A-2-1 p.4-2	Complete an inventory of serpentine outcroppings.	Short-term	Low	Conservancy Board	Serpentine Study
4A-2-2 p.4-2	Revise the Subdivision and Land Development Ordinance to include location and size of any serpentine outcroppings.	Immediate	High	Planning Commission	Subdivision and Land Development Ordinance
<b>4A-3</b>	<b>Promote woodland preservation.</b>				
4A-3-1 p.4-3	Revise the Subdivision and Land Development Ordinance to promote use of native plants and prohibit invasive species.	Immediate	High	Planning Commission, Conservancy Board	Subdivision and Land Development Ordinance
4A-3-2 p.4-3	Update Subdivision and Land Development Ordinance Definitions section.	Immediate	High	Planning Commission, Conservancy Board	Subdivision and Land Development Ordinance
4A-3-3 p.4-3	Review specifications for a Tree Protection Zone (TPZ).	Immediate	High	Planning Commission, Conservancy Board	Subdivision and Land Development Ordinance
<b>4A-4</b>	<b>Identify protected resources on subdivision and land development plans.</b>				
4A-4-1 p.4-4	Revise the Subdivision and Land Development Ordinance to require the location of first order streams (headwaters), and riparian forest buffers.	Immediate	Medium	Planning Commission, Conservancy Board	Subdivision and Land Development Ordinance

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>4B</b>	<b>Promote the use of best management practices in design and land development that protect the air quality, water resources, wetlands, and floodplains from the impacts of development.</b>				
<b>4B-1</b>	<b>Recommend the use of porous pavement to reduce impervious coverage.</b>				
4B-1-1 p.4-4	Review impervious coverage regulations.	Short-term	Medium	Planning Commission, Conservancy Board	Zoning Ordinance
4B-1-2 p.4-4	Promote the use of porous paving materials.	On-going	High	Planning Commission, Conservancy Board	Zoning Ordinance
<b>4C</b>	<b>Protect scenic vistas and public and privately owned open space from the impacts of development.</b>				
<b>4C-1</b>	<b>Promote citizen awareness of environmental issues.</b>				
4C-1-1 p.4-5	Provide information on various environmental and conservation programs and advocates.	On-going	Low	Conservancy Board, Township Manager, webmaster	Pamphlets, Township newsletter and website
4C-1-2 p.4-5	Provide residents with information on the benefits of using native plants.	On-going	Low	Conservancy Board, Township Manager	Pamphlets, Township newsletter and website
<b>4C-2</b>	<b>Consider a scenic road overlay district.</b>				
4C-2-1 p.4-6	Consider the creation of a Scenic Road Overlay District.	Long-term	Low	Planning Commission, Conservancy Board	Update of Scenic Road inventory, Zoning Ordinance
<b>4C-3</b>	<b>Review the Township Open Space and Recreation Plan.</b>				
4C-3-1 p.4-6	Ensure compatibility of the Township Open Space Plan and <i>Linking Landscapes</i> .	Short-term	Medium	Parks and Recreation Board, Conservancy Board	Township Open Space, Recreation, and Environmental Resources Plan, Open Space subcommittee
<b>4D</b>	<b>Protect the headwaters of the Ridley Creek and the Chester Creek.</b>				
<b>4D-1</b>	<b>Promote protection of riparian forest buffers.</b>				
4D-1-1 p.4-8	Encourage applicants to use local volunteer groups to help with planting of riparian forest buffers, in coordination with the Conservancy Board.	On-going	Medium	Planning Commission, Conservancy Board	Township newsletter, website

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
4D-1-2 p.4-8	Revise the Subdivision and Land Development Ordinance to include standards to limit or prohibit disturbance within a specified distance from the stream or water body.	Short-term	Medium	Planning Commission, Conservancy Board	Subdivision and Land Development Ordinance
4D-1-3 p.4-8	Require the establishment and maintenance of riparian forest buffers.	Short-term	Medium	Planning Commission, Conservancy Board	Zoning Ordinance, Subdivision and Land Development Ordinance
<b>4D-2</b>	<b>Promote protection of wetlands.</b>				
4D-2-1 p.4-9	Revise the Subdivision and Land Development Ordinance to include wetlands margins, permitted uses, and setbacks.	Immediate	High	Planning Commission, Conservancy Board	Zoning Ordinance, Subdivision and Land Development Ordinance

## Historic and Cultural Resources Protection Plan Recommendations (Chapter 5)

The strategies listed below are intended to implement the recommendations for historic resource protection discussed in Chapter 5 of the Comprehensive Plan. These protection strategies use a variety of implementation methods including special studies, public information, and ordinance amendments. Many of the actions rely on the Historical Commission for their implementation.

Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>5A</b>	<b>Create an awareness of the historical and cultural significance of East Goshen.</b>				
<b>5A-1</b>	<b>Create an information program emphasizing the historic past of East Goshen.</b>				
5A-1-1 p.5-1	Develop informational programs.	On-going	Medium	Historical Commission, Township Administration, Parks and Recreation Board	Township Recreation program to include speakers at special events encompassing historical events and locations of significance with in the Township.
5A-1-2 p.5-1	Prepare and distribute informational materials.	On-going	Medium	Historical Commission, Township Administration, Parks and Recreation Board	Township Newsletter, website, at the Township Building and at selected sites
5A-1-3 p.5-1	Encourage the use of approved historical names for all new developments and roads.	On-going	High	Historical Commission with consultant assistance	Develop list of approved names
5A-1-4 p.5-1	Involve volunteer organizations and individuals in implementation strategies.	On-going	Medium	Historical Commission	Identify and contact prospective organizations and individuals
5A-1-5 p.5-1	Develop and provide local historical information for use in local schools.	On-going	Medium	Historical Commission	Work with local school curriculum staff
5A-1-6 p.5-1	Develop and implement a local plaque program for historic structures and properties.	Short-term	Medium	Historical Commission, Planning Commission	Complete certification process through the Pennsylvania Historic and Museum Commission; develop and implement guidelines

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>5A-2</b>	<b>Create greater involvement in and recognition of Historical Commission tasks.</b>				
5A-2-1 p.5-2	Clarify and broaden the current roles, responsibilities, and duties of the Historical Commission.	Immediate	High	Supervisors, Historical Commission	Review and update Resolution 94-21.
5A-2-2 p.5-2	Develop design guidelines for the preservation and protection of historic resources.	Short-term	High	Historical Commission, Planning Commission, Supervisors	Research existing applicable design guidelines and adapt for the Township.
<b>5A-3</b>	<b>Encourage National Register-eligible sites to complete the application process.</b>				
5A-3-1 p.5-2	Assist in the preparation of application materials to nominate eligible structures, sites, and districts for the National Register.	On-going	Low	Historical Commission	Identify resources and become familiar with the application process
<b>5B</b>	<b>Protect the Township’s historical structures from the impacts of development.</b>				
<b>5B-1</b>	<b>Compile additional information for the Historic Resource Inventory.</b>				
5B-1-1 p.5-3	Update the historical documentation for properties on the Historic Resource Inventory.	On-going	High	Historical Commission	Historic Resource Inventory following PHMC guidelines for survey techniques
5B-1-2 p.5-3	Investigate opportunities for grants or funding to update the Historic Resource Inventory.	On-going	Medium	Historical Commission	Research grant requirements and apply for funding as applicable.
5B-1-3 p.5-3	Evaluate the historical documentation and establish preservation priorities.	Short-term	High	Historical Commission	Evaluation and listing of resource preservation priorities.
<b>5B-2</b>	<b>Consider the creation of additional Local Historic Districts.</b>				
5B-2-1 p. 5-4	Review historical documentation to see if additional Local Historic District(s) should be created	Long-term	Medium	Historical Commission	Review information
5B-2-2 p.5-4	Establish an historic overlay zoning district for the Rocky Hill historic area.	Short-term	High	Planning Commission	Zoning Ordinance (prior to amendments, through Rocky Hill study of existing developed conditions)
<b>5B-3</b>	<b>Consider pursuing recognition in the Certified Local Government (CLG) Program.</b>				
5B-3-1 p.5-4	Investigate and consider application for recognition as a Certified Local Government (CLG).	Long-term	Low	Historical Commission, Supervisors	CLG application process as required by the PHMC. This action requires completion of implementation actions under Recommendations 5B-1 and 5B-2.

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>5B-4 Encourage creation of preservation easements or other private property legal mechanisms.</b>					
5B-4-1 p.5-4	Establish program guidelines to encourage private historic preservation measures.	Long-term	Medium	Historical Commission, Township Administration	Historical Commission working with individual property owners, local land trusts, and the Township to secure various preservation mechanisms such as the sale or donation of easements, deed restrictions, and restrictive covenants, which can be implemented on a one-on-one basis with individual owners of historic properties.
5B-4-2 p.5-4	Develop materials to promote voluntary historic preservation.	On-going	Medium	Historical Commission, Township Administration	Research grant requirements and apply for funding as applicable; develop incentives associated with the program in order to encourage voluntary participation.
<b>5B-5 Promote adaptive reuse of historical resources.</b>					
5B-5-1 p.5-5	Review ordinances to enhance the benefits of adaptive reuse that maintain historic resources.	Short-term	Medium	Historical Commission, Planning Commission	Historic Preservation Ordinance, Zoning Ordinance, Subdivision and Land Development Ordinance
<b>5C Preserve Goshenville as the historic and cultural centerpieces of East Goshen.</b>					
<b>5C-1 Utilize historic re-enactment events to showcase period daily life activities.</b>					
5C-1-1 p.5-5	Continue to re-enact the typical life of Goshenville residents in the 18 <sup>th</sup> and 19 <sup>th</sup> centuries.	On-going	High	Historical Commission, Township Administration	Recruit additional volunteers, distribute information, Township newsletter, other media including website, newspapers, radio and TV, schools and self-guided tours. Coordinate with the Chester County Historical Society and other local historians.
5C-1-2 p.5-5	Provide sponsorship and facilities for re-enactment events.	On-going	High	Historical Commission, Township Administration, Supervisors	Township contributions, sponsorship and grants.

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
5C-1-3 p.5-5	Develop additional events to re-enact the typical life of Rocky Hill, Milltown, and Hershey’s Mill residents in the 18 <sup>th</sup> and 19 <sup>th</sup> centuries.	Long-term	High	Historical Commission, Township Administration, Board of Supervisors	Township contributions, sponsorships and grants.
5C-1-4 p.5-5	Coordinate re-enactments with other activities of a historical nature.	On-going	Medium	Historical Commission	Other historical organizations throughout the County.
<b>5C-2</b>	<b>Prepare an outline and description of the historic character of buildings and structures in Goshenville, including former sites.</b>				
5C-2-1 p.5-6	Develop programs describing the background and emergence of Goshenville.	Immediate	High	Historical Commission, Township Administration	Distribute information and promote programs through Township newsletter, website, newspapers, local radio, television, schools, and self-guided tours.
5C-2-2 p.5-6	Prepare a written document with historic photographs and site area plans showing Goshenville.	Short-term	High	Historical Commission, Township Administration	Document Goshenville in a booklet or brochure, distribute to local public libraries, school libraries, and historic properties in the Goshenville Historic District, and at the Township Building.
<b>5D</b>	<b>Preserve Rocky Hill, Milltown and Hershey’s Mill as historic areas.</b>				
<b>5D-1</b>	<b>Create an historic re-enactment to highlight activities and practices of daily life in Rocky Hill, Milltown, and Hershey’s Mill.</b>				
5D-1-1 p.5-6	Develop an event to re-enact the typical life of Rocky Hill and Milltown residents, and of works at Hershey’s Mill, in the 18 <sup>th</sup> and 19 <sup>th</sup> centuries.	Long-term	High	Historical Commission, Township Administration	Coordinate development of this event with the Chester County Historical Society, the Historical Commission, and local historians
5D-1-2 p.5-6	Provide sponsorship and facilities to enable the re-enactment to occur.	Long-term	High	Historical Commission	Township contributions, sponsorships and grants
5D-1-3 p.5-6	Prepare to coordinate re-enactments with similar activities for Goshenville.	On-going	Medium	Historical Commission	Other historical organizations throughout the County.

## Recreational Facilities and Activities Plan Recommendations (Chapter 6)

The following strategies serve to implement the recommendations for the recreational facilities and programs outlined in Chapter 6 of the Comprehensive Plan. These recommendations serve to supplement the recommendations of the *East Goshen Township Open Space, Recreation and Environmental Resources Plan* (1993).

Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>6A</b>	<b>Provide stewardship for the protection and effective utilization of Township owned land.</b>				
<b>6A-1</b>	<b>Review Township-owned parks and open space lands and develop a resource management maintenance program.</b>				
6A-1-1 p.6-1	Evaluate the current methods used to maintain the Township's parks and open space lands.	Immediate	Medium	Parks and Recreation Board, Public Works	In-house evaluation
6A-1-2 p.6-1	Develop a management maintenance program to reduce environmental impact.	Immediate	High	Parks and Recreation Board, Public Works	Integrated Resource Management Plan for Township parks and open space based on results of the in-house evaluation.
6A-1-3 p. 6-1	Publish the management maintenance program in the Township newsletter and on the Township website.	On-going	Medium	Township Manager, Parks and Recreation Board	Township newsletter/website
6A-1-4 p.6-1	Implement the management maintenance program	On-going	Medium	Parks and Recreation Board, Township Manager, Public Works	Annual Budget, Capital Improvements Plan
<b>6B</b>	<b>Develop and promote recreational activities for a diverse population.</b>				
<b>6B-1</b>	<b>Evaluate existing recreation programs annually and provide financial and staff support to enhance programs.</b>				
6B-1-1 p.6-2	Continue to pursue a range of programs suitable for all age groups and economic means.	On-going	High	Parks and Recreation Board	Park and Recreation Evaluation
6B-1-4 p.6-2	Implement an evaluation system through the Township website for program feedback.	On-going	High	Parks and Recreation Board, Township Manager	Township website survey for program evaluation

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>6C</b>	<b>Participate in and plan for regional recreation programs, activities, and facilities.</b>				
<b>6C-1</b>	<b>Continue to coordinate with West Chester area athletic directors and parks and recreation directors to evaluate and consider developing regional recreation programs for the West Chester Region.</b>				
6C-1-1 p.6-2	Meet with West Chester area athletic and parks directors to coordinate regional programs and activities.	On-going	High	Township Director of Parks and Recreation	Coordination with municipal athletic directors, parks directors; coordinated programming
<b>6D</b>	<b>Use trails to provide recreational opportunities and/or link residential communities with East Goshen parks, open space and area merchants.</b>				
<b>6D-1</b>	<b>Use short trail segments to link significant destinations within the Township.</b>				
6D-1-1 p.6-3	Investigate adding connector routes between neighborhoods and/or between neighborhoods and commercial areas.	Short-term	Medium	Township Manager, Parks and Recreation Board, Planning Commission, Public Works	Investigation should consider: <ul style="list-style-type: none"> <li>• Size of trail system, destinations to consider, neighborhoods to link</li> <li>• Timing of the study in coordination with ongoing Township efforts</li> <li>• Funding sources of the study and follow-up implementation</li> <li>• Potential cost and budgeting implications for trail construction within the Capital Improvements Plan.</li> </ul>
6D-1-2 p.6-3	Install connector routes as demand requires and funding becomes available.	Long-term	Medium	Township Manager, Parks and Recreation Board, Planning Commission, Conservancy Board, Public Works, Supervisors	<ul style="list-style-type: none"> <li>• Coordinate with Public Works</li> <li>• Prepare budget</li> <li>• Investigate funding from grants</li> </ul>
<b>6D-2</b>	<b>Continue to explore the addition of connector routes along major roads within the Township.</b>				
6D-2-1 p.6-3	Continue to investigate connectors along major roads to join significant destinations.	On-going	Medium	Township Manager, Parks and Recreation Board, Public Works	Identify potential connectors.

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<b>Action and Page Number</b>	<b>Recommendations and Actions</b>	<b>Timeframe for Completion</b>	<b>Priorities</b>	<b>Township Responsibility</b>	<b>Method of Implementation</b>
6D-2-2 p.6-3	Implement connectors when demand warrants and funding becomes available	On-going	Medium	Township Manager, Parks and Recreation Board, Public Works	Coordinate with Public Works, prepare budget, investigate funding from grants.
6D-2-3 p.6-3	Seek out and apply for funding and/or grants available from external sources when projects are identified.	On-going	Medium	Township Manager, Parks and Recreation Board, Public Works, Board of Supervisors	Identify and apply for external funding sources.

## Community Facilities and Services Plan Recommendations (Chapter 7)

The following strategies serve to implement recommendations for the full range of community facilities and services outlined in Chapter 7 of the Comprehensive Plan. These recommendations would be implemented by a wide variety of methods including revisions to sewage facilities plans, ordinance amendments, and the creation of special programs or studies. An important goal is to ensure that services are maintained at appropriate levels and with adequate infrastructure capacity and service to ensure maximization of tax and fee revenues.

Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>7A</b>	<b>Provide adequate police, fire and emergency service personnel, equipment and facilities to protect residents, businesses and their properties.</b>				
<b>7A-1</b>	<b>Monitor staffing levels and response times of the Westtown-East Goshen Regional Police Department.</b>				
7A-1-1 p.7-2	Provide financial and material support for the Westtown-East Goshen Regional Police Department to ensure police protection.	On-going	High	Supervisors	Annual Budget, Capital Improvement Plan
<b>7A-2</b>	<b>Continue to support the Goshen and Malvern Fire Companies.</b>				
7A-2-1 p.7-2	Provide financial support to the Goshen and Malvern Fire Companies to ensure their capacity for effective service.	On-going	High	Supervisors	Annual Budget
7A-2-2 p.7-2	Assist with publicity about fundraising events sponsored by the Fire Companies.	On-going	High	Township Manager	Township newsletter, website
7A-2-3 p.7-2	Proactively acknowledge the efforts of the Fire Companies and assist in educating the public on the need to support them.	On-going	Medium	Supervisors	Township newsletter, website
<b>7A-3</b>	<b>Evaluate response times for the Township's fire and ambulance service providers.</b>				
7A-3-1 p.7-2	Monitor fire and ambulance service response times to ensure the coverage of residents and businesses.	On-going	High	Supervisors, Township Manager	Monitor effectiveness of Fire Companies' performance. Adjust financial support to enhance emergency services
7A-3-2 p.7-2	Evaluate the need for supplemental support to enhance emergency services.	On-going	High	Supervisors, Township Manager	Evaluate results of response times

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>7A-4</b>	<b>Review the Township Emergency Operations Plan annually and update as needed.</b>				
7A-4-1 p.7-3	Prepare facilities and maintain equipment necessary to meet the needs for potential implementation of the Emergency Operations Plan (EOP).	On-going	High	Township Manager	Annual Budget, Capital Improvements Plan
7A-4-2 p.7-3	Provide information to residents and businesses about their responsibilities as part of the EOP.	On-going	Medium	Township Manager	Township newsletter and website, business notification letters
7A-4-3 p.7-3	Maintain the most up-to-date information and coordination response on a continuous basis, and regularly publish these for the benefit of residents and businesses.	On-going	Medium	Township Manager, Director of Emergency Services	Township newsletter and website, business update notification letters
7A-4-4 p.7-3	Review and update the EOP on at least an annual basis.	On-going	Medium	Township Manager, Director of Emergency Services	Emergency Operations Plan
<b>7B</b>	<b>Ensure adequate Township sewer, solid waste, and recycling services to meet the needs of residents and businesses.</b>				
<b>7B-1</b>	<b>Continue distributing public information notices and materials on the recycling program.</b>				
7B-1-1 p.7-3	Promote the recycling program and County Household Hazardous Materials Collection Program.	On-going	Medium	Township Manager	Township newsletter, website, sewer bills
7B-1-2 p.7-3	Provide information on specific materials that may be recycled and the collection schedule for recycled materials.	On-going	Medium	Township Manager	Township newsletter, website (emphasizing penalty for wrongly recycled material)
7B-1-3 p.7-3	Encourage the use of recycled paper products when printing flyers, posters, and other publications.	Ongoing	Medium	Township Manager	Pamphlets, Township newsletter, website
<b>7B-2</b>	<b>Pursue regional approaches to water resource management.</b>				
7B-2-1 p.7-4	Continue to be a leader in water resource management by advocating a regional approach with adjacent municipalities.	On-going	High	Supervisors	West Chester Regional Council of Governments, West Chester Regional Planning Commission, CRC

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
7B-2-2 p.7-4	Participate in regional partnerships with municipalities within the Chester and Ridley Creek watersheds to address the key concerns of water supply and quality, including stormwater management	On-going	High	Conservancy Board, Township Manager	Multi-municipal planning groups, coordination among conservation/environmental boards
<b>7B-3</b>	<b>Evaluate the Township Act 537 Plan (1997) and update as needed to address areas lacking service in the Township.</b>				
7B-3-1 p.7-4	Review the Township Act 537 Plan to ensure consistency with the Comprehensive Plan.	Immediate	High	Municipal Authority, Planning Commission	Township Act 537 Plan
7B-3-2 p.7-4	Based on the review of the Act 537 Plan, implement recommendations and updates as necessary.	Immediate	Medium	Municipal Authority	Township Act 537 Plan
7B-3-3 p.7-4	Review the Township Act 537 Plan at a minimum of bi-annually or as often as necessary.	On-going	Medium	Municipal Authority	Township Act 537 Plan
<b>7B-4</b>	<b>Evaluate the need to provide sewer service across Township boundaries.</b>				
7B-4-1 p.7-4	Consider the cost-effectiveness of extending services to areas outside the Township.	On-going	High	Municipal Authority	Evaluation of service extensions on a case-by-case basis, and through cost-factor analysis prior to requests made
<b>7B-5</b>	<b>Provide for the upgrading of existing public sewer lines and wastewater treatment facility.</b>				
7B-5-1 p.7-4	Evaluate new technologies and existing equipment needs.	On-going	Medium	Municipal Authority	Municipal Authority Capital Improvements Budget
7B-5-2 p.7-4	Evaluate the existing sewer system lines and connections to ensure the system is free of stormwater infiltration and other problems.	On-going	High	Municipal Authority	Municipal Authority Capital Improvements Budget
<b>7C</b>	<b>Maintain the Township's infrastructure to provide for the safety of residents and for the protection of the residents and businesses.</b>				
<b>7C-1</b>	<b>Encourage programs that reduce use of solid waste-generating products.</b>				
7C-1-1 p.7-5	Inform residents of methods and consumptive patterns that reduce the overall generation of solid waste.	On-going	High	Township Manager, Conservancy Board	Township newsletter, website
<b>7C-2</b>	<b>Encourage residential composting.</b>				
7C-2-1 p.7-5	Provide information to residents on methods to compost on-site.	On-going	Medium	Township Manager, Conservancy Board	Township newsletter, website

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>7D</b>	<b>Provide adequate personnel and resources to meet the administrative needs of the Township, the services required by residents and businesses and legislative mandates by the State and Federal governments.</b>				
<b>7D-1</b>	<b>Annually prepare the Budget and Four-Year Capital Improvement Plan (CIP).</b>				
7D-1-1 p.7-6	Maintain the CIP to budget for equipment replacement and upgrades.	On-going	Medium	Supervisors, Township Manager	CIP
7D-1-2 p.7-6	Review and consider non-capital and staffing needs during the budget process.	On-going	Medium	Supervisors, Township Manager	Annual Budget
7D-1-3 p.7-6	Prepare and approve the annual budget and factor CIP costs into the long-range budget plan	On-going	Medium	Township Manager, Board of Supervisors	Annual Budget and CIP
<b>7E</b>	<b>Evaluate available resources and programs to exploit economies of scale through regional services and programs.</b>				
<b>7E-1</b>	<b>Continue involvement in regional planning efforts and participation in the West Chester Regional Planning Commission (WCRPC).</b>				
7E-1-1 p.7-6	Ensure representation at the WCRPC meetings.	On-going	Medium	Supervisors, ABCs	Assign WCRPC representation from the Planning Commission
<b>7E-2</b>	<b>Maintain active dialogue with the West Chester Area School District (WCASD).</b>				
7E-2-1 p.7-6	Provide information on development proposals.	On-going	Low	Township Manager	Regular updates – requires point of contact with the WCASD
7E-2-2 p.7-6	Maintain on-going communications with the WCASD.	On-going	Low	Township Manager	Regular coordination – Township school board representative
<b>7E-3</b>	<b>Continue to support the services provided by the Chester County Library System.</b>				
7E-3-1 p.7-7	Ensure adequate support to the Malvern Library.	On-going	Medium	Township Manager, Library Board Representative	Coordination with municipalities in the Malvern Library support region
<b>7F</b>	<b>Evaluate the feasibility to develop a program for the operation and maintenance of Township owned stormwater management facilities.</b>				
<b>7F-1</b>	<b>Evaluate the feasibility to develop an Operation and Maintenance Plan for Township-owned stormwater management facilities.</b>				
7F-1-1 p.7-7	Develop an Operation and Maintenance Plan for all Township-owned stormwater management facilities in compliance with Township, State, and Federal requirements.	On-going	Medium	Township Manager, Public Works	Stormwater Management Operation and Maintenance Plans (1 per facility), Annual Budget

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
7F-1-2 p.7-7	Prepare an estimate of capital expenses involved in retrofitting Township-owned stormwater basins in compliance with the restrictions for Total Daily Maximum Loads (TMDLs) under the NPDES Phase II permit.	On-going	Medium	Public Works	NPDES Phase II requirements for TMDL and stormwater basin design through DEP.
<b>7G</b>	<b>Evaluate the feasibility to develop a program for maintenance and preservation of Township owned ponds.</b>				
<b>7G-1</b>	<b>Review existing environmental studies of Township ponds and evaluate feasibility of recommendations.</b>				
7G-1-1 p.7-8	Continue the existing maintenance of ponds to include algae and insect control.	On-going	Medium	Public Works	Annual Budget
7G-1-2 p.7-8	Continue to explore options that could partially fund any improvements to the ponds.	Long-term	Low	Township Manager, Public Works Director	Grant funding opportunities, alternative funding options through State programs
7G-1-3 p.7-8	Provide information to residents on natural maintenance of ponds and best management practices for areas close to ponds.	On-going	Medium	Conservancy Board	Pamphlets available at the Township Building and website, Township Newsletter
7G-1-4 p.7-8	Continue to monitor the ponds status and consider additional actions if conditions warrant.	On-going	Medium	Township Manager, Public Works	Regular maintenance inspections and water control monitoring

## Transportation and Circulation Systems Plan Recommendations (Chapter 8)

The strategies outlined below are intended to implement the recommendations for transportation and circulation discussed in Chapter 8 of the Comprehensive Plan. While several of these recommendations can be implemented through ordinance amendments, others may require additional study to determine the best course of action.

Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>8A</b>	<b>Minimize speeding and cut-through traffic in neighborhoods.</b>				
<b>8A-1</b>	<b>Evaluate the need to implement traffic calming measures.</b>				
8A-1-1 p.8-2	Evaluate traffic calming measures for road segments that experience high traffic volumes, have numerous access points, and are located proximate to commercial, office, and high density residential land uses.	On-going	High	Local Traffic Advisory Committee	Traffic calming measures – consult PennDOT Traffic Calming Manual for options. Develop Township standards based on PennDOT manual.
8A-1-2 p.8-3	Include installation of traffic calming measures in the Township Roadway Maintenance and Improvement Program.	On-going	High	Township Manager, Local Traffic Advisory Committee	Roadway Maintenance Program; traffic calming coordination with PennDOT on State-owned roadways
<b>8B</b>	<b>Refine the Road Maintenance Program to respond to additional needs and service requirements.</b>				
<b>8B-1</b>	<b>Continue to refine the Road Maintenance Program.</b>				
8B-1-1 p.8-3	Continue the Road Maintenance Program to provide a safe and well maintained transportation network.	On-going	High	Township Manager, Public Works Director	Road Maintenance Program
8B-1-2 p.8-3	Provide more opportunities for residents to comment on roadway issues.	On-going	High	Township Manager	Create a website-based input system for road issues, including a paper version in the Township newsletter
<b>8C</b>	<b>Implement traffic improvements for key roads and intersections.</b>				
<b>8C-1</b>	<b>Evaluate road sections or intersections where there are multiple traffic accidents or poor levels of service and facilitate improvements to reduce the number of accidents.</b>				
8C-1-1 p.8-3	Evaluate road segments and intersections with multiple accidents to determine if roadway conditions can be improved to reduce the number of accidents.	On-going	High	Public Works Director	Road survey and evaluation of existing conditions. Prepare preliminary list of improvement locations and cost estimates.

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
8C-1-2 p.8-3	Evaluate the scenic nature of Township roads before making substantial road improvements.	On-going	Medium	Public Works Director, Conservancy Board	Design improvements around existing scenic qualities wherever possible; consider alternatives to physical improvements.
<b>8C-2</b>	<b>Implement regional study road section and intersection improvements.</b>				
8C-2-1 p.8-4	Review recommendations outlined in the Regional Long Range Transportation Study that are applicable to East Goshen for possible implementation.	Short-term	Medium	Supervisors	Continue working with WCRPC to implement recommendations of Regional Long Range Transportation Study (1997).
8C-2-2 p.8-4	Re-evaluate and prioritize improvement needs annually.	Short-term	Medium	Public Works Director	Consider recommendations of the Regional Long Range Transportation Study in addition to new improvement needs in setting priorities
8C-2-3 p.8-4	Factor improvements into the Township road improvements planning and capital programming budgets.	On-going	Medium	Township Manager	Road Maintenance Program, Capital Improvements Plan, Annual Budget
<b>8C-3</b>	<b>Monitor and target enforcement of traffic controls.</b>				
8C-3-1 p.8-4	Monitor areas of traffic violations along specific roadway segments or problems at intersections through public comments, police feedback, and other observations.	On-going	High	Westtown-East Goshen Regional Police Department	Periodic concentration of enforcement on problem road segments in the Township, based on public comments and other observations.
<b>8C-4</b>	<b>Pursue funding possibilities for improvements and strategies.</b>				
8C-4-1 p.8-4	Communicate with PennDOT and other appropriate agencies for further information, eligibility, and additional funding opportunities.	On-going	High	Public Works Director, Township Manager	Reference Table 8-1 for available transportation funding programs and grant application requirements.
8C-4-2 p.8-5	Investigate funding opportunities on a continual basis so the Township can take advantage of new programs and plan to facilitate future improvements.	On-going	High	Public Works Director	Dedicate available Public Works staff to keep up-to-date with various funding mechanisms through PennDOT and DVRPC.

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>8C-5</b>	<b>Revise the Road Functional Classification designations to reflect current conditions and future needs.</b>				
8C-5-1 p.8-5	Consider implementing the revised functional road classifications for PennDOT roads within the Township after Chester County and PennDOT reach agreement on the definitions.	Immediate	High	Planning Commission	Comprehensive Plan, traffic and road improvement design studies, Subdivision and Land Development Ordinance requirements for new development, evaluation of impacts on Zoning Ordinance provisions.
<b>8C-6</b>	<b>Improve access management.</b>				
8C-6-1 p.8-7	Identify areas that may be enhanced by access management improvements, and make improvements to those areas.	Long-term	Medium	Township Engineer, Public Works Director	Capital Improvements Plan, Annual Budget
<b>8D</b>	<b>Reduce traffic by implementing and optimizing appropriate travel demand management techniques and public transportation opportunities.</b>				
<b>8D-1</b>	<b>Support regional efforts to expand public transportation.</b>				
8D-1-1 p.8-7	Publish the availability of and changes to SEPTA routes.	On-going	High	Township Manager, webmaster	Township newsletter and website
8D-1-2 p.8-7	Support the proposed expansion of the Paoli Public Transportation Center and the transit center to be located in downtown West Chester.	On-going	High	Supervisors	Letters of endorsement and support to municipalities directly involved, SEPTA, DVRPC, PennDOT
8D-1-3 p.8-7	Consider future opportunities for expansion of rail transit in the West Chester Region, such as the potential Cross-County Metro route.	On-going	Medium	WCRPC representative, Planning Commission	Coordinate additional transportation planning by the WCRPC to explore additional transit options
<b>8D-2</b>	<b>Support establishment of a subscription bus service.</b>				
8D-2-1 p.8-7	Investigate and, if warranted, support the establishment of a subscription bus service.	Short-term	Medium	Planning Commission, WCRPC representative	Study the parameters for a subscription bus service, including total costs, interviews with employers re costs and contributions opportunities, and survey employees for interest in alternative commuting choice.

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>8D-3</b>	<b>Identify and support organized park and ride locations.</b>				
8D-3-1 p.8-8	Identify possible locations for park and ride lots and support park and ride lots already in existence.	Short-term	Medium	Planning Commission, Township Engineer	Field survey of local parking lots and already existing park and ride lots. Evaluate commuting patterns to determine effective future locations depending on transit availability.
8D-3-2 p.8-8	Communicate with local businesses and institutions that may have ideal locations for park and ride lots.	Short-term	Medium	Planning Commission, Township Manager	Negotiate with local businesses/institutions for use of parking areas, fees, liability, etc.
8D-3-3 p.8-8	Discuss the establishment of park and ride locations with the WCRPC and adjacent municipalities.	Short-term	Medium	WCRPC representative, Planning Commission	Provide information to WCRPC and adjacent municipalities concerning locations of park and ride lots and current and future transit routes.
<b>8D-4</b>	<b>Coordinate the establishment of local travel demand management programs with regional employers.</b>				
8D-4-1 p.8-8	Work with area and regional employers and the Chester County TMA to establish programs designed to address travel demand.	On-going	Medium	Planning Commission, Township Engineer, WCRPC	Coordinate efforts to establish and promote alternatives either as options for employees or mandated within local employer operations; options to manage travel demand include: carpool/vanpool programs, flex time provision, bus circulators (local busing from parking to employment and between employers). Investigate grant programs available through PennDOT and DVRPC to provide cost incentives to employers/employees.
<b>8E</b>	<b>Identify regional highway improvement projects to enhance mobility and safety and reduce congestion.</b>				
<b>8E-1</b>	<b>Continue to discuss and plan transportation issues at a regional level.</b>				
8E-1-1 p.8-9	Ensure that transportation issues remain as active topics of discussion at the regional level and monitor the progress of each topic to assess how the Township may benefit from or participate in such efforts.	On-going	Medium	WCRPC representative	Coordination and regular attendance at WCRPC meeting

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
8E-1-2 p.8-9	Work with adjacent townships and the West Chester Region to continually plan for implementation of improvements along corridors of mutual interest.	On-going	Medium	Planning Commission, WCRPC representative	Road Corridor Studies done on a multi-municipal level with adjacent townships and with WCRPC. An example is the current Paoli Pike corridor study with West Goshen and Willistown.
8E-1-3 p.8-9	Advocate the updating of the West Chester Region transportation plan and model as a means to effectively plan for additional needs in the Region.	Short-term	Medium	WCRPC representative	Update and revise the WCRPC Regional Long Range Transportation Study as a regional transportation plan, incorporate a fully operable traffic model for analysis of traffic changes from new development/redevelopment.
8E-1-4 p.8-9	Monitor transportation improvements in adjacent townships and through the WCRPC.	On-going	Medium	Planning Commission, WCRPC representative	Monitor all roadway improvements and other initiatives of adjacent townships and the WCRPC.
8E-1-5 p.8-9	Coordinate resurfacing efforts and other improvements with adjacent municipalities.	On-going	High	Public Works Director, Township Manager	Negotiate cooperative purchase agreements with adjacent townships. Work to coordinate road maintenance programs between townships to ensure consistent improvements on shared road corridors.
<b>8E-2</b>	<b>Continue to work with West Goshen to resolve safety and noise issues related to the Brandywine Airport.</b>				
8E-2-1 p.8-9	Work with the Airport management, West Goshen, and local residents to find solutions to address issues of safety and noise.	On-going	Medium	Supervisors, Township Manager	Coordinate reviews of safety problems with West Goshen and Airport management; negotiate noise reduction strategies with Airport management .
<b>8E-3</b>	<b>Develop a plan and implementation program within the West Chester Region to address freight traffic.</b>				
8E-3-1 p.8-10	Identify, in coordination with adjacent municipalities and the West Chester Region, those locations where freight traffic is high, and create a regional plan to address the problems resulting from such traffic.	On-going	Medium	WCRPC representative, Planning Commission, Local Traffic Advisory Committee (LTAC)	Regional freight traffic study of local destinations and cross-municipal routes; develop recommendations to address impacts including noise, air pollution, roadway deterioration, intersection curve radii problems. Coordinate study through WCRPC and with adjacent municipalities not within WCRPC.

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
8E-3-2 p.8-10	Support WCRPC study efforts to add a slip ramp from Brandywine Business Park to Route 202/322 interchange to help reduce freight traffic on other roadways.	Short-term	High	WCRPC representative	Endorse efforts of WCRPC transportation study (in progress) to include a full intersection and slip ramp at Route 202/322 interchange.
<b>8F</b>	<b>Investigate alternative transportation needs including pedestrian and bike paths, and connect these routes with major centers of activity and recreation.</b>				
<b>8F-1</b>	<b>Provide adequate shoulder widths to facilitate bicycles and pedestrian mobility.</b>				
8F-1-1 p.8-10	Evaluate improvements to road sections and intersections for their impacts, both positive and negative, on pedestrian and bicycle movements.	On-going	Medium	Township Engineer, Public Works Director	Consider during review of new/modifications to roads and intersections.
8F-1-2 p.8-10	Consider a set of improvement standards for on-road bicycle facilities, utilizing established recommendations for road width and conditions. Design standards should include not only pavement width but also lane separation (pavement striping) and signage.	Short-term	High	Township Engineer, Public Works Director	Bicycle lane improvement standards and overall route plan for locations of on-road bicycle facilities per Action 8E-1-2 and 8E-1-3. Adopt as part of Subdivision and Land Development Ordinance and in Road Maintenance Program.
8F-1-3 p.8-10	Identify Township roadways for additional bicycle facilities improvements.	Short-term	High	Public Works Director	Add bicycle lane improvements to Road Maintenance Program.
8F-1-4 p.8-10	Coordinate with PennDOT for additional bicycle facilities improvements on State owned roads.	On-going	High	Public Works Director	Coordinate with the Chester County Planning Commission to add bicycle lane improvements to road maintenance programs of PennDOT for identified segments.
8F-1-5 p.8-10	Incorporate any bicycle lane improvements into both the annual resurfacing effort and the Road Maintenance Program.	On-going	High	Public Works Director	Add bicycle lanes to roads targeted under Action 8E-1-2 and for resurfacing.

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>8F-2</b>	<b>Consider the addition of sidewalks to increase pedestrian circulation and safety.</b>				
8F-2-1 p.8-11	Consider sidewalk improvements in all future development proposals.	On-going	High	Planning Commission,	Coordination of sidewalk improvements should include contributions through new development proposals on roadways specifically linking developments on Township roads classified as collector or arterial; Subdivision and Land Development Ordinance.
8F-2-2 p.8-11	Coordinate the construction of new sidewalks with the development of a potential trail network.	On-going	High	Planning Commission, Parks and Recreation Board	Should a trail network be advocated relative to Recommendation 6D-1, then coordinate with sidewalk improvements to avoid duplication of improvements.
<b>8F-3</b>	<b>Continue to explore the addition of connector routes along major roads within the Township.</b>				
	See Recommendation 6D-2, above.				

## Communications Plan Recommendations (Chapter 9)

The following strategies serve to implement the recommendations for communications and citizen participation outlined in Chapter 9 of the Comprehensive Plan.

Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>9A</b>	<b>Utilize technology to improve communication.</b>				
<b>9A-1</b>	<b>Provide additional information on the Township website (<a href="http://www.eastgoshen.org">www.eastgoshen.org</a>).</b>				
9A-1-1 p.9-1	Maintain information, links, on-line surveys, meeting agendas and minutes, and other materials on the Township website.	Immediate	High	Township Manager	Either current Township staff or additional part-time staff position
9A-1-2 p.9-1	Add permit applications as well as links to Township ordinances and the comprehensive plan.	Short-term	High	Township Manager	Contractual agreement with Internet Service Provider (ISP) and domain name management
<b>9B</b>	<b>Foster communication among the Township's Authorities, Boards and Commissions (ABC's).</b>				
<b>9B-1</b>	<b>Continue the liaisons between the Township's Authorities, Boards and Commissions.</b>				
9B-1-1 p.9-2	Establish a formalized in-house mailing system to allow for distribution of materials or comments from liaisons to appropriate ABCs.	Short-term	High	Township Manager	Township internal mail distribution system for ABCs and Township staff
9B-1-2 p.9-2	Provide all contact information on a regular basis, including regular updates of any changes, and encourage members of ABCs to provide such information promptly.	On-going	High	Township Manager	ABC Contact List updates
<b>9C</b>	<b>Identify concerns, needs, and the levels of satisfaction with Township provided services.</b>				
<b>9C-1</b>	<b>Obtain residents' level of satisfaction with Township services and programs.</b>				
9C-1-1 p.9-2	Periodically survey residents on their satisfaction with Township services and programs.	On-going	High	Township Administration	Township newsletter, results reported to Supervisors, and to ABCs as needed
9C-1-2 p.9-2	Integrate a point-of-service questionnaire on the Township website.	On-going	High	Township Administration	Township website
9C-1-3 p.9-2	Report results of the Township findings.	On-going	High	Township Manager	Township newsletter, website, Township meetings

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>9D</b>	<b>Insure that each of the Township’s Authorities, Boards and Commissions has a mission statement and a clear understanding of their role, responsibility and authority.</b>				
<b>9D-1</b>	<b>Review and update the mission statement for each of the Township’s Authorities, Boards, and Commissions.</b>				
9D-1-1 p.9-3	Authorities, Boards, and Commission should review their mission statements as required.	On-going	High	ABCs (EC, PC, HC, LTAC, MA)	Review current mission statements and provide recommendations to Board of Supervisors regarding changes to comply with Township comprehensive plan.
9D-1-2 p.9-3	Provide an annual report including activities and decisions by each of the Authorities, Boards and Commissions.	On-going	High	ABCs (EC, PC, HC, LTAC, MA)	Annual Report, compiled from ABCs written reviews, posted on Township website and copies at the Township Building
9D-1-3 p.9-3	Authorities, Boards and Commissions shall develop by-laws to cover day-to-day operations.	Immediate	High	ABCs, Township Manager, Supervisors	Develop by-laws based on Master Planning courses.
<b>9D-2</b>	<b>Continue the annual planning session among the Township’s Authorities, Boards, and Commissions.</b>				
9D-2-1 p.9-3	Conduct the annual planning meeting during January of each year.	On-going	High	ABCs, Township Manager	Prepare meeting announcements to go into the local newspaper, Township newsletter, and on the Township website to notify residents of the annual planning session.
9D-2-2 p.9-3	Post the results of the meeting on the Township website and in the next Township newsletter.	On-going	High	Township Manager, webmaster	Township newsletter and website
<b>9E</b>	<b>Create an awareness, with residents, of the goals and objectives of the Comprehensive Plan.</b>				
<b>9E-1</b>	<b>Create an information program emphasizing the historic past of East Goshen.</b>				
	See Recommendation 5A-1, above.				
<b>9E-2</b>	<b>Create a public information program to inform residents about their role in the improvement of water quality and stormwater runoff.</b>				
9E-2-1 p.9-4	Inform residents about the importance of stormwater quality and impacts of harmful runoff downstream.	On-going	High	Conservancy Board	Information pamphlets for distribution at Township Building, articles in Township newsletter and website

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Action and Page Number	Recommendations and Actions	Timeframe for Completion	Priorities	Township Responsibility	Method of Implementation
<b>9E-3</b>	<b>Promote resident awareness of environmental issues.</b>				
9E-3-1 p.9-4	Provide a list of contacts where residents can get information on other environmental subjects and natural resource programs from Federal, State, and County agencies.	On-going	Medium	Conservancy Board, webmaster	Research on environmental contacts, posting on Township website
9E-3-2 p.9-4	Publicize community projects and success stories to create community awareness of local conservation and preservation efforts.	On-going	Medium	Conservancy Board, Township Administration	Prepare press releases and announcements for distribution, follow-up articles in Township newsletter and on website
<b>9F</b>	<b>Foster communication with Federal, State, and County agencies, regional agencies, and other local municipalities.</b>				
<b>9F-1</b>	<b>Maintain communication with government agencies, regional groups, and adjacent municipalities.</b>				
9F-1-1 p.9-5	Establish a point of contact with Federal, State, and County agencies.	On-going	High	Township Manager	Designate contact staff liaisons for various agencies by topic and area of expertise
9F-1-2 p.9-5	Continue communications with adjacent municipalities.	On-going	Medium	Supervisors, Township Manager	Coordination with adjacent municipalities, preparation of “quick call” network for phone and email contacts